

JUSTIN REYNOSO


New York, NY


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EDUCATION

Fashion Institute of Technology

New York, NY
A.A.S., Illustration,
cum laude, 3.8 GPA

B.F.A., Computer Animation and
Interactive Media,
cum laude, 3.84 GPA

MEMBER

Phi Theta Kappa

SKILLS

AfterEffects, Photoshop,
Illustrator, Premiere,
Maya, Unity, Unreal Engine,
C#, C++, Python, Processing, R,
Keynote, Power Point

WORK EXPERIENCE

FREELANCE | Remote

Project Motion Graphics Designer, April 2024 to Present

- Client: Johnson & Johnson
- Designs clean, engaging animated infographics for internal and external communications
- Retouches and edits photos to maintain brand consistency and visual cohesion
- Ensures all visual assets meets brand standards and elevated the overall quality of communication materials

MODEI STUDIOS | Brooklyn, NY

Studio Operations Manager, November 2024 to July 2025

- Conducted walkthroughs with prospective renters, providing information about the space and rental policies.
- Managed and updated the rental calendar, ensuring accurate availability and scheduling.
- Drafted and issued rental contracts, managed payments, and maintained organized records.
- Served as the main point of contact for renters, addressed inquiries, and ensured smooth rental experiences.
- Assisted with planning and executing internal events and collaborations hosted by Modei Studios.
- Created branded digital assets and motion graphics for online-use.

CNET | New York, NY

Visual Designer / Motion Graphics Designer, October 2021 to July 2023

- Worked with internal teams and/or partners to produce dynamic motion graphics, interactive content, and animations for use in online, social, and brand development.
- Supported the team with rapid video iterations including reformatting specs, resizing, experimenting, testing, and assisting with technical aspects of video production.
- Leveraged the brand's strategy and voice to understand creative challenges, competitor landscape, and where gaps exist.
- Collaborated with peers across disciplines to create high-quality visuals.

ERICK BASILIO PHOTOGRAPHY | Brooklyn, NY

Photo Assistant, December 2018 to January 2019

Bloomingdale's Editorial Campaign

- Assembled and broke down sets in studio.
- Prepared sets for shoots, ensured equipment was functioning, and set up lighting and accessories.

WORKING MOTHER MAGAZINE | New York, NY

Social Media Intern, August 2018 to October 2018

- Created content for Instagram posts and stories including motion graphics.
- Assisted in setting up a verified Giphy channel for Working Mother and animated dozens of unique, branded stickers.
- Increased followers by 35%; increased average engagement by 42%